

Sadanand Konapur

Generative AI / AI-ML Engineer

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SUMMARY

Final-year B.Tech CSE (AI & ML) student building LLM-powered products, automation, and data dashboards. Currently Digital Operations & AI Intern at BBetter. Open to internships and entry-level roles (India + US remote).

EXPERIENCE

Digital Operations & AI Intern — BBetter

Hyderabad (On-site) · Aug 2026 – Present

- Built a Next.js dashboard on the Meta Ads API (CPC, CPM, frequency, ROAS) with week-over-week aggregation to flag under- and over-performing campaigns.
- Designed an attribution dashboard joining Meta Ads and Shopify Admin APIs via UTM matching; extended it to ingest Google Ads data.
- Built n8n workflows pulling Meta Ads API data into Google Sheets as the live dashboard data source.
- Built a headless Next.js site consuming the WordPress REST API with Custom Post Types.
- Automated call-center analytics with Google Apps Script; resolved Shopify theme/integration issues via Shopify CLI.

Core Member — AWS Cloud Club, MLRITM

Hyderabad · Nov 2025 – Present

- Help plan and run AWS fundamentals workshops and hands-on sessions.

Logistics Team Member — GeeksforGeeks Campus Chapter, MLRITM

Hyderabad · 2024 – Present

- Coordinate technical events, coding contests and DSA practice sessions.

PROJECTS

AI Voice Assistant — Conversational agent with LLMs, STT/TTS, and LangChain for multi-turn dialogue. (Python, LangChain, LLMs)

Auto-Apply Job Bot — n8n workflow: JSearch API listings, Gmail outreach, Google Sheets logging. (n8n, JSearch, Gmail)

Attribution & Ads Dashboards — Meta Ads + Shopify + Google Ads reporting on Next.js for BBetter.

EDUCATION

B.Tech, Computer Science Engineering (AI & ML)

Marri Laxman Reddy Institute of Technology and Management, Hyderabad · 2023 – Apr 2027

Diploma in Engineering

Sri Sangameshwara Government Polytechnic, Hyderabad · 2021 – 2024

SKILLS

Languages: Python, JavaScript, SQL, HTML, CSS

Web: Next.js, React, WordPress REST API, Headless CMS

APIs: Meta Ads API, Shopify Admin API, Google Ads, REST, UTM Attribution

AI/ML: LangChain, LLMs, Prompt Engineering, AI Agents, Claude API

Tools: Git, GitHub, Google Apps Script, Shopify CLI, n8n, VS Code, AWS (Cloud Fundamentals), MongoDB